

# *Internationalization of Teaching and Learning*



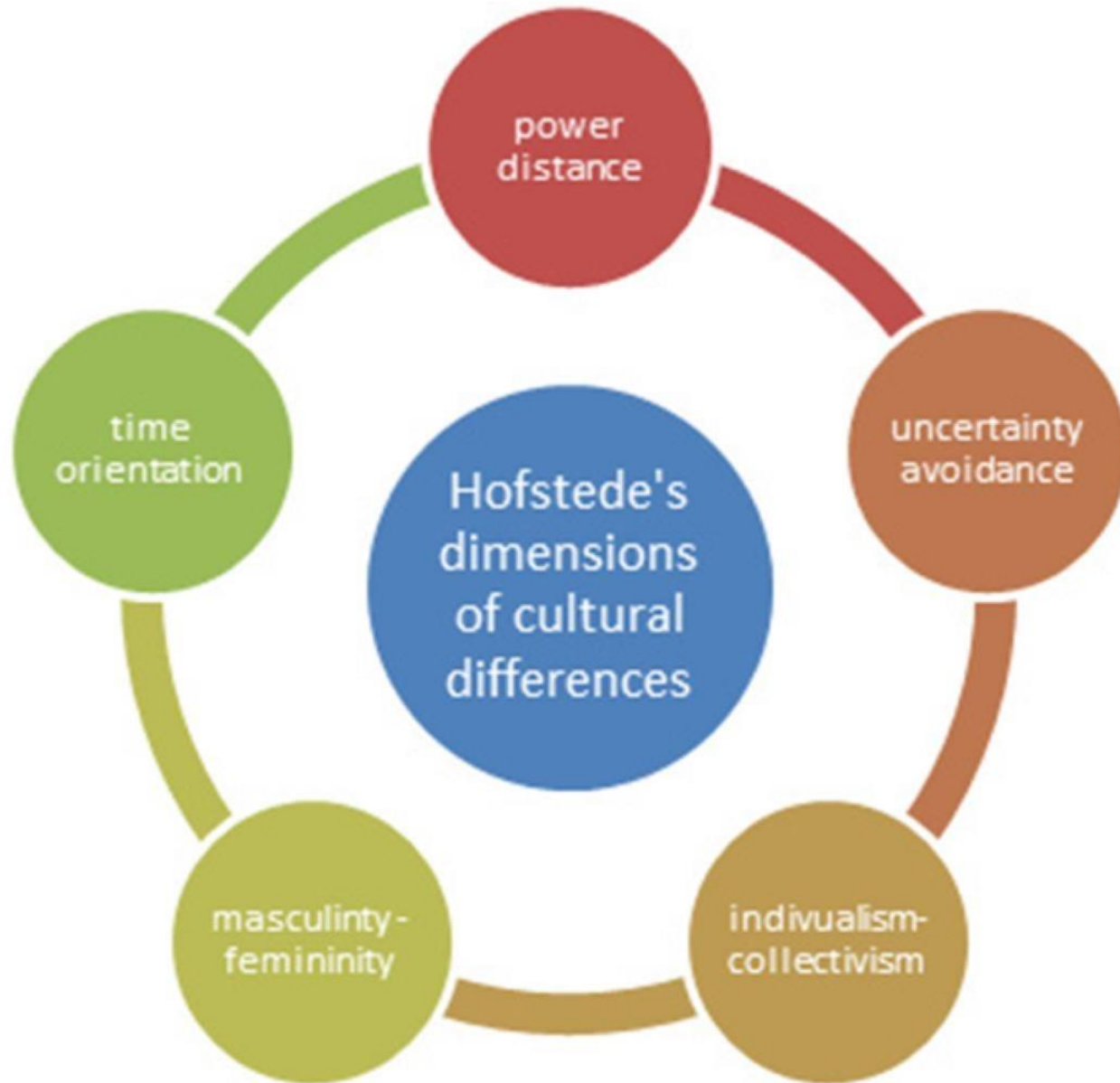
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# Leverage diversity to improve classroom learning?

- **Organizational Behavior**
  - E.g. cultural diversity, communication barriers, values, teamwork, cognitive biases...etc.
- **Business Ethics and Corporate Social Responsibility**
  - Cross-cultural ethics, discrimination...etc.
- Topics have **strong cross-cultural perspective by nature!**
  - Cross-cultural comparison
  - Increase awareness of complexity of globalized workplace
  - Challenge theoretical concepts from cross-cultural perspective

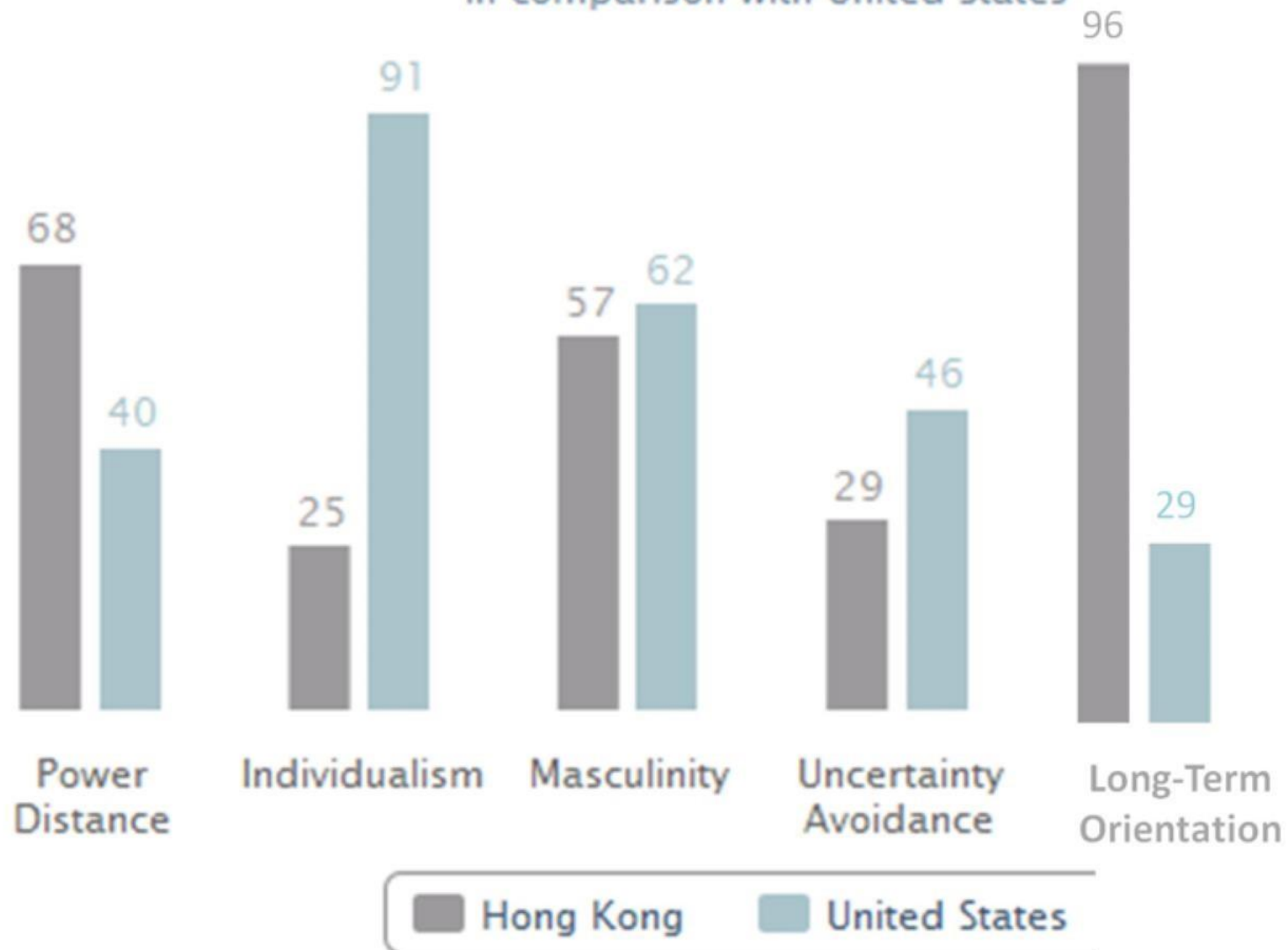


# INTERNATIONAL VALUES



## Hong Kong

in comparison with United States



## When Bad Communication Kills - The Korean Air Saga



- ★ Korean culture has strong social distance - hierarchical
- ★ May distort upward communication e.g. filter bad news, silence

# Cultural differences?

A different culture as less moral, it does not fit the "ideal" values of the model?



**Satan Says:**  
**MORAL RELATIVISM**  
keeps me in business!





# Leverage diversity to improve classroom learning?

- **Group projects** – mix up locals with international
- **Share cross-cultural knowledge** for their assessments and discussion
  - Personality and values on teamwork
  - Generational difference in workplace
  - Waste-charging scheme; recycling businesses
  - Property market in Hong Kong and round the world
- Increase cultural awareness
- **Learn from each other: local and global!**
- Will eventually SEE THE BENEFITS and become motivated



# Cross-cultural perspective on Research Project

- Challenge existing theories from cross-cultural perspective – develop new research topic:
  - E.g. Transformational leadership VS Paternalistic leadership
- Overseas exchange
  - Collect data overseas for cross-cultural comparison
  - Added benefits!





# Are our students ready?

- **Language barrier**
- **Confidence** – fear of judgement, evaluation apprehension
- Not accustomed to speaking up (even in their own language)
- Teachers may be tempted to pay more attention to international students because they are more responsive
- **Don't forget about the local students**
  - Become more detached if feel ignored!



# Are our students ready?

- Ease them into more participation and engagement
- Sensitive to their concern, **be considerate** (don't blame, don't judge!)
- **E-Learning** activities
  - Useful icebreakers
  - Have their voices heard
  - To spark discussion
- **Gamification?**

Go to [www.menti.com](http://www.menti.com) and use the code **21 68 5**

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# What makes you MOTIVATED to work hard in your work/study?

Mentimeter

deadline

satisfaction

Money

Money Achievement

Sense of achievement

Pretty girls, money

compliment

GPA

Salary

Deadline

diploma

Gain money and experience. Have a better future whatever in life or career path.

meaningful

There are so many opportunities for



# Holistic Approach!!

- **Systematic manner** – not relying on individual teachers
- Integrating **Classroom** learning + **co-curricular** activities
  - Exchange, internships, student activities, hall life...
  - **Mutually reinforcing!** Not in isolation!
- **Cooperation** from different parties! **Conversations!**
- **Not just one-off** activities!

*Goal:*

To make internationalization the way of  
life in U-life!

Becomes second nature!

The way it is!

