



## Case Example from HKBU

**Subject area:** Computer Science

**Course title(s):** IT Management: Principles and Practices

**Course code(s):** COMP7540

A collaborative atmosphere was cultivated in the classroom of “IT Management: Principles and Practices” to allow students of diverse backgrounds — Hong Kong, Mainland China, other parts of Asia, Europe, and Africa — to be benefited from one another. Students were arranged in mixed groups and asked to conduct research on certain topics before attending the lectures following the flipped classroom approach. With more time and opportunities for students to work in groups, the teacher observed that passive students became more proactive and confident under the positive influence of their peers.

When it comes to discussion, the teacher selected and combined examples from Hong Kong, the Greater China, and overseas to help students cultivate a global vision. Students were then guided to compare markets, technology giants, and policies of different countries. To secure a better linkage between theories and their applications in the field, the former Chief Information Officer of HSBC was also brought in to co-teach and accentuate the soft skills essential to managing a transnational business.

Apart from classroom teaching, the Department of Computer Science organises the Joint Workshop on Design for Sustainability (D4S) annually to bring together students of HKBU, Kyoto University, and National Cheng Kung University to solve problems of Hong Kong society. In the workshop, participants of diverse levels and disciplines were first offered fully subsidised trip(s) to Japan and/or Taiwan to learn from case handling in different cultural contexts. They then worked in groups to design solutions and presented their findings in Hong Kong. It was a unique experience for students to recognise how people acknowledge, negotiate, and accommodate cultural differences. Other overseas attachment opportunities include a summer workshop on mobile app design, summer internships in Italy as well as a summer research programme in McGill University in Canada.



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### Cite this item:

CoP – ITL. (2018, Sept). *Case example of Dr. Kristen Li*. Retrieved from <https://www.cetl.hku.hk/cop-itl/wp-content/uploads/2018/08/DrKristenLi.pdf>.