



Case Example from HKU

Subject area:

English Language

Course code:

CAES9920 Academic Communication for Business and Economics

The course was thoughtfully designed to have some wise practices on the development of students' global citizenship through its assessment design. To nurture citizens of the world, students were asked to illustrate corporate social responsibility strategies of companies across multiple countries in their academic writing assessment. In other words, students, be they local or international students, needed to adopt a comparative approach to compare and contrast the information and data collected while also contributing their cultural knowledge about the topic. Moreover, students were encouraged to target an industry and cite examples of companies around the globe, which helped build an awareness of the diverse contexts in which companies operate. This would be useful for them to further analyse cases from a global perspective.

Dr. Raquel, like all the teachers of this course, is also committed to scaffolding students in providing constructive peer feedback. Peer review not only allows students to learn from each other but also enables them to see the gaps and common problems that may be found in their own work. To achieve these objectives, students were guided to read and evaluate exemplars written by previous cohorts. Through this practice, students could better understand how to fulfil the criteria stipulated in the assessment rubric. At first, she noted that students were afraid of giving feedback to their peers, but once they had a common language using the assessment criteria and understood that giving quality peer feedback helped them become better writers, they gained the mastery of commenting gradually throughout the course. All these strategies have created an inclusive learning environment for students of different cultural backgrounds to perform well in assessment tasks.



Dr. Michelle Raquel
Centre for Applied English Studies, HKU
michelle.raquel@hku.hk

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