



Case Example from HKBU

Subject area: Business Administration

Course title(s): Business Ethics and Corporate Social Responsibility

Course code(s): BUSI3006

The teacher created opportunities for students to investigate how global happenings interact with local situations in class. She asked students to share the waste disposal practices in their home countries. In line with the sharing, students were assigned to work in groups to discuss if these world-wide practices could be transferred to another place such as Hong Kong. By engaging international students as learning inputs and assembling the class to reflect on local situations, the teacher enabled all students to take ownership of authentic cross-cultural comparisons. Students were also encouraged to conduct comparative studies for their honours projects. Capitalised on exchanges or internships overseas, students could collect first-hand data that helped better understanding of the world and real-life challenges.

In addition, Dr. Fung worked closely with the School of Business to extend the development of intercultural competences from the formal to informal curriculum by launching the Student Ambassador Scheme. As an attempt to address the issue that non-Cantonese speaking students were given fewer opportunities to engage in academic committee on campus, the Scheme recruits full-time undergraduates of mixed backgrounds to help organise public events for HKBU.



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