

# 1, 2, 3 Prêts! Partez!

## Internationalisation at Home for a Successful Year Abroad

A Pilot Project Scheme Supported by the Community of Practice on Internationalisation of  
Teaching and Learning CoP-ITL  
Oct 2018 – Oct 2020

### INTERNATIONALISATION VIRTUAL CONFERENCE

Meeting the Challenge of Student  
Mobility in a Global Pandemic

13 Nov 9:30-13:30



Prof Betty Leask  
La Trobe University



Dr Daria K. Deardorff  
AICA



Prof Ly Tran  
Deakin University



Prof Fazal Rizvi  
University of Melbourne



Prof Xiang Zhang  
HKU



Prof Ian Holliday  
HKU



Dr Susan Bridges  
CETL, HKU



Dr Albert Chau  
HKBU



Prof Anirban Mukhopadhyay  
HKUST



Prof Xuemin Xu  
SJTU

**Dr Emilie TRAN**, PI  
Assistant Professor  
Coordinator French Stream  
European Studies

Department of Government  
& International Studies

Faculty of Social Sciences

Hong Kong Baptist University



# CoP-ITL

\*CoP - ITL (Community of Practice on Internationalisation of Teaching and Learning) is an initiative funded by the University Grants Committee to cultivate a collegial community that encourages open and lively dialogue about good practices on the internationalisation of teaching and learning across universities





## ILOs of the programme

- Language acquisition
- Cultural awareness
- Critical & reflective thinking
- Communication & professional skills



## Year in Europe



## Prepare students for mobility



## Number of participants

# Overcoming Challenges of Academic Mobility in European Studies | French Stream

## Sequence 1

### Immersion

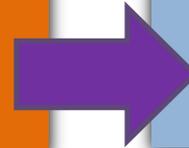
(Immersing students in the French | European ecosystem that thrives in Hong Kong...)



## Sequence 2

### Critical Thinking

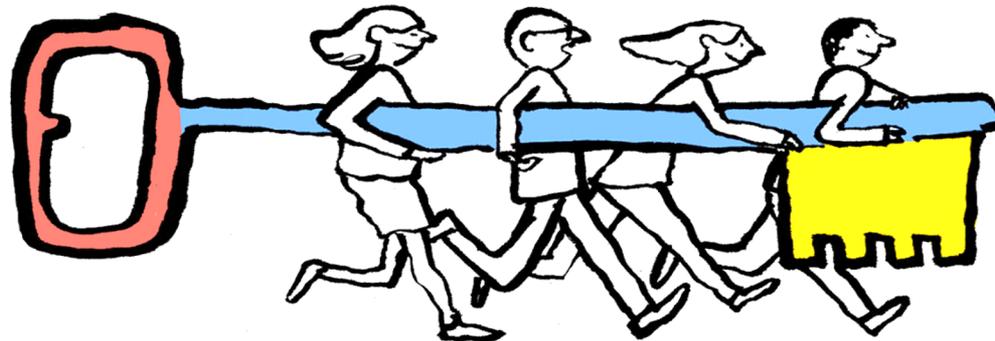
(Trigger students' thinking about cultural diversity...)



## Sequence 3

### Ownership

(Leading students to act and take full ownership of their one-year abroad experience...)



Media interview on **two double degree programmes** (HKBU-Sciences Po Lyon & Sciences Po Bordeaux) with sharing by exchange students from France and Hong Kong and HKBU's internationalisation efforts under the COVID-19 pandemic.

[明報 Ming Pao]

<https://news.mingpao.com/.../%e6%b5%b8%e5%a4%a7%e4%bc%99...>

[星島日報 Sing Tao Daily]

<https://std.stheadline.com/.../%E6%97%A5%E5%A0%B1-%E6%95...>

[東網 on.cc]

[https://hk.on.cc/.../bkn-2020110020017508-1110\\_00822\\_001...](https://hk.on.cc/.../bkn-2020110020017508-1110_00822_001...)

[東方日報 Oriental Daily]

[https://orientaldaily.on.cc/cnt/news/2020110/00176\\_031.html](https://orientaldaily.on.cc/cnt/news/2020110/00176_031.html)

[巴士的報 Bastille Post]

<https://www.bastillepost.com/.../7441656-%E5%85%AD%E6%B5...>



# Teaching & Learning Activities

## Inside the classroom

- Content and Language Integrated Learning (CLIL)
- Self Access Learning Unit (SALU)
- E-exchanges projects with overseas universities
- Workshops
- Talks & Conferences

## Outside the classroom

- Francophonie Festival
- Exhibitions (visit & curate)
- French Cinepanorama / Hong Kong French Theater Festival
- French families
- French company visits & career talks with French business and community leaders
- Service Learning

# Self Access Learning Unit

- Networked multimedia PCs
- Movie theatre equipped with TV
- Dedicated student work spaces
- Constantly expanding collection of CD-ROMs and DVDs for both languages and area studies purposes
- French and German reference and language books and magazines
- Study material for politics and area studies subjects





**E-exchanges Projects with Overseas Universities**

  Please help to maintain a quiet and friendly environment. Treat everyone with courtesy and respect.  
**Vibrate / silent mode**  
Please make and receive phone call outside SALU.

EREZ1008 European Language in Context I (French) (Section 3) (2016-17)

Écrivez D'abord les de motivations

.....

04

.....



# Workshops

# Talks & Conferences





香港浸會大學  
HONG KONG BAPTIST UNIVERSITY



## European Studies French Stream Hong Kong Baptist University

European Studies is a 4-year, full time undergraduate programme leading to the degree of Bachelor of Social Sciences with Honours in European Studies. The Programme focuses on the French- and German-speaking countries and European political and social affairs along with foreign languages. The European Studies programme is a 4-year full-time undergraduate programme, leading to the degree of Bachelor of Social Sciences with Honours in European Studies. The programme focuses on the French- and German-speaking countries and European political and social affairs along with foreign languages.

### PROMOTION DETAILS 優惠詳情

The students of the European Studies | French Stream will be introduced to the art of wine production in the Provence-Alpes-Côte-d'Azur region, followed by a tasting session of South of France wine. The students of the European Studies | French Stream will be introduced to the art of wine production in the Provence-Alpes-Côte-d'Azur region, followed by a tasting session of South of France wine.

AAB 110, 11/F, Academic and Administration Building, Baptist University of Hong Kong, Baptist University Road, Kowloon, Hong Kong  
Tel: 3411 5645 | [www.gis.hkbu.edu.hk/es-intro.html](http://www.gis.hkbu.edu.hk/es-intro.html)



# French May



# French Cinema and Theater Festivals

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# Francophonie Festival





# French Host Families

## Core Values of SaP

- Respect
- Shared Responsibility
- Reciprocity

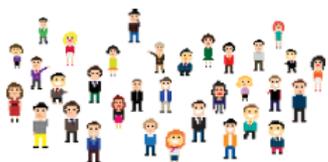
# French Company Visits & Career Talks



bonjour talents > 3<sup>rd</sup> Edition

french chamber HONG KONG

22 February 2019  
from 12.00pm to 5.30pm



Hosted by  
HKUST Business School  
15/F, Hong Kong Club Building  
3A Chater Rd, Central

6 partner universities



COME AND MEET WITH LEADING FRENCH COMPANIES



And more to discover!

Get more details on companies and job offers



January – April 2019

- ✓ 10 company visits
- ✓ 1 French company career fair
- ✓ 30 + speakers



LE FRENCH MAY  
法國五月



THOMAS, MAYER & ASSOCIÉS  
FRENCH LAW FIRM ESTABLISHED IN HONG KONG 1995

# FROM NAPOLEON TO DE GAULLE

## Treasures from the Consul General of France

DATE: 24 NOV - 6 DEC, 2020  
 VENUE: LEVEL 3, AU SHUE HUNG MEMORIAL LIBRARY, HKBU  
 \*THIS EXHIBITION IS RESTRICTED TO HKBU ELIGIBLE USERS ONLY

Opening Ceremony via Zoom  
 Explore the stories of Napoleon and De Gaulle with a tour guided by  
 Mr. Alexandre Giugnot, Consul General of France.  
 Date: 24 Nov, 2020 ( 11:00am - 12:15pm )

“ France cannot do without great men or great heroes  
 any more than it can do without a strong state.  
 Great men and heroes represent unity that cannot be found elsewhere.”

Political Cartoon by Jacques-Louis David, Napoleon & de Gaulle  
 translated by S&P

THIS EXHIBITION FEATURES RARELY SEEN BOOKS FROM THE PRIVATE COLLECTION OF THE CONSUL GENERAL OF FRANCE IN HONG KONG  
 AND MATERIAL ASSEMBLED BY A SELECTION OF LIBRARY USERS. IT PRESENTS A RICH OPPORTUNITY TO DISCOVER NEW DIMENSIONS  
 TO THE UNDERSTANDING OF THE TWO FRENCH HISTORICAL FIGURES.

香港浸會大學  
 HONG KONG Baptist UNIVERSITY

圖書館  
 LIBRARY

社會科學院  
 SCHOOL OF SOCIAL SCIENCES

Department of Government  
 and International Studies

CoP-ITL



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CoP-ITL  
 Community of Practice - Internationalization of Teaching and Learning

Centre  
 "intertemps"  
 'sax'

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 Registration

RSVP for Guests

“ Mai 68” Philippe Gras

NON A L'OUEST  
 VAN A L'EST

COIS de Paris, de la Plage

# Exhibitions



# Service- Learning

- Lai Chi Kok
- Sham Shui Po
- Cleanse and prepare vegetables
- Label and pack 2,692 lunch boxes within 3 hours



THE FRENCH  
CHAMBER  
FOUNDATION



法國商會慈善基金



# Internationalisation and Service-Learning

2020 marks the 50th anniversary of the Organisation Internationale de la Francophonie.

HKBU European Studies / French Stream celebrates this anniversary with a gesture of solidarity.

About 1.3 million people in Hong Kong live below the poverty line. In recent months many have lost their jobs, many more can't afford purchasing face masks and hygienic kits to protect themselves in the the COVID-19 pandemic.

Therefore, the 4th-year students from the European Studies / French stream have joined forces with the French Chamber Foundation and launched the Code Red Fundraising Campaign and crowdfunding initiative.

# Internationalisation, Service Learning & Curating an Exhibition

“Having learned a painful lesson from SARS in 2003, Hong Kong people have been extra vigilant in wearing masks to combat COVID-19. In sharp contrast, France is one of the countries that suffered from a severe lack of mask supply, and the worsening situation was further aggravated by contradictory reports on the rationale for mask-wearing to fight the virus.

French artist and photographer Cyrille Bellier documented the massive adoption of mask-wearing in Hong Kong from the early days of the virus outbreak and the series of black-and-white photos serves as a timely keepsake for Hong Kong people to remember this historic moment of the city.

Students from the service-learning course EURO4015 Contemporary European Societies II: questions d'actualité chose from Mr. Bellier's works and wrote their thoughts and reflections – in both French and English – in response to the photographs.

This is essentially a **cross-cultural experience in which the global captures and dissects the local, and the local interprets and appropriates the global**. What Hong Kong students picked (and not picked – for that matter) from Mr. Bellier's corpus of work is very telling and suggestive in terms of the ways in which the younger generation understands and relates the virus to themselves. Through the interplay of words and images, the global pandemic is recontextualized to Hong Kong, a crammed city that shows its unique resilience and determination in combating COVID-19.

This service-learning project has a humble vision: to **spread the idea of solidarity in adversity**. The very notion of “by protecting myself, I protect my community” becomes exceptionally relevant in times of crisis, and the need to care for each other and be empathetic are crucial to our wellbeing. We hope this exhibition is just a start to share our city's concern and love for people around us. Mr. Bellier's photos will be documented into a booklet and an e-book so that the impact of

the project can be further disseminated.”



## IS THE NEW NORMAL

2020.10.27 – 11.10

Time: 9 a.m. – 5 p.m.

Venue: TriAngle

306, David C. Lam Building

Shaw Campus

Hong Kong Baptist University

34 Renfrew Road

Kowloon Tong

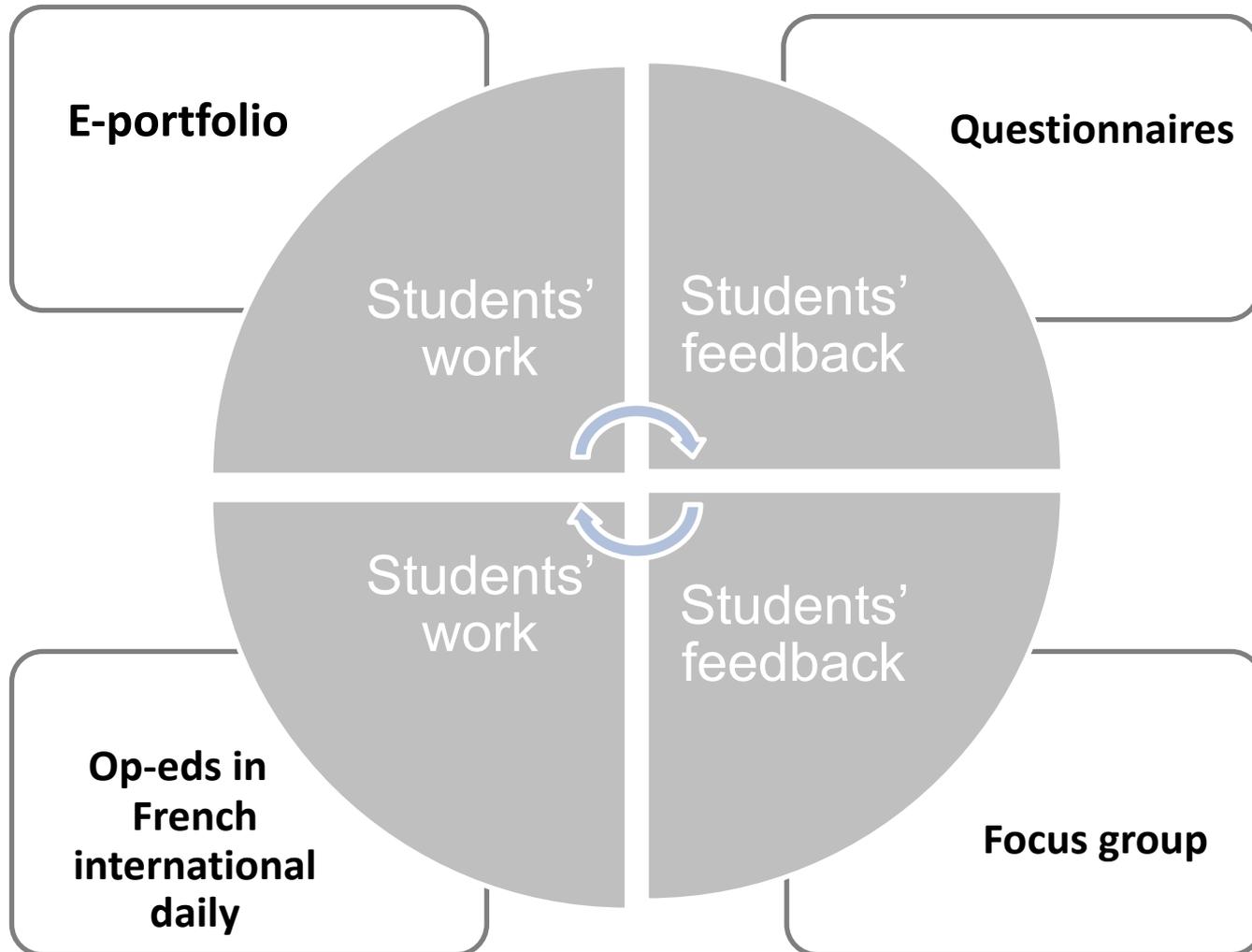
Photographs by: Cyrille BELLIER  
Co-curated by: Le Pavillon Rouge des Arts (HK) Ltd. & Year-IV students in B.Soc (Hons) in European Studies (French) - EURO 4015 Contemporary European Societies: questions d'actualité

Co-organised by:



Supported by:

# Study Evaluation



# Study Evaluation I: E-portfolio

**E-portfolio =**  
**“Appropriation”** (Pegrum,  
2011)



To restructure, refine  
& take ownership of  
the knowledge  
transmitted in class or  
discovered outside  
the classroom

# Study Evaluation II: Op-eds in French International Daily

 **Les chaînes de restaurants "disent" non aux pailles en plastique**  
HONG KONG  
SOCIÉTÉ  
Publié le 14 février 2019

 **Végétarien à Hong Kong: le parcours du combattant!**  
HONG KONG  
CHRONIQUE  
Publié le 30 janvier 2019

 **Après l'université, la plage?**  
HONG KONG  
DARWIN  
Publié le 25 janvier 2019

 **Pourquoi les Hongkongais raffolent-ils du thé aux perles?**  
HONG KONG  
CULTURE  
Publié le 17 janvier 2019

 **Hong Kong, ville internationale et tolérante? Vraiment?**  
SOCIÉTÉ  
Publié le 13 novembre 2018

 **"Echoes of the Rainbow", le film qui nous fait revivre les années 60**  
HONG KONG  
CINÉ  
Publié le 29 octobre 2018

 **La ligne Canton-Shenzhen-Hong Kong, un train de polémiques**  
HONG KONG  
TRANSPORT  
Publié le 09 octobre 2018

 **L'identité hongkongaise en question**  
HONG KONG  
TRIBUNE  
Publié le 26 juin 2018

[VOIR PLUS D'ARTICLES](#)

LEPETITJOURNAL.COM

ACTUALITÉ | COMMUNAUTÉ | QUE FAIRE À HONG KONG

  
香港浸會大學  
HONG KONG BAPTIST UNIVERSITY

**Regards hongkongais  
de HKBU European  
Studies - French  
Stream**

Les étudiants - francophones - de 4ème année du programme d'Etudes européennes de l'université Baptiste de Hong Kong vous proposent, deux fois par mois, une petite chronique interculturelle sur Hong Kong.

+852 3411 5722  
✉ [europe@hkbu.edu.hk](mailto:europe@hkbu.edu.hk)  
🌐 <http://europe.hkbu.edu.hk/french/>  
📍 European Studies Program - Hong Kong Baptist University - AAB1110 Baptist University Road Campus - Kowloon Tong - HONG KONG

Facebook

**ARTICLES DE CET AUTEUR**

 **Guide Michelin : les étoiles chinois de Hong Kong**  
HONG KONG  
GASTRONOMIE  
Publié le 11 avril 2019

 **Retour sur Lulu et Nana, les premiers bébés génétiquement modifiés**  
HONG KONG  
SOCIÉTÉ  
Publié le 21 mars 2019



# Study Evaluation III: Questionnaires

- To what extent his activity has helped you in your study? To what extent this activity has helped you prepare your mobility?
- I chose this movie because I wanted to **know how** French students study, especially in a competitive programme such as medicine
- I wanted to **know more** about workers in France and whether strikes may help them claim their rights
- This kind of movie is unseen in Hong Kong, it is a **new experience** for me
- The workshop was very helpful as it simulated **real-life situations** so that I know what type of situations I'm going to face in France
- The workshop helped me to react rapidly, **enhancing my capacity to respond and communicate**
- I came to comprehend the **ways of communication** among French people, a great **opportunity to exchange our views**

## French Cinepanorama - Tickets gratuits

Bonjour à tous,  
Nous avons le plaisir de vous offrir 2 tickets pour le festival de films français à HK dont voici le programme :  
<http://www.hkfrrenchfilmfestival.com/>  
Pour vous faire rembourser, merci de remettre à Kevin les deux tickets que vous aurez achetés après la projection.  
Il faudra également nous faire part de vos impressions sur les films que vous aurez vus ci-dessous et vous devrez enfin répondre à un petit questionnaire de satisfaction.  
Un grand merci de votre attention et BONS FILMS! :)

Your email address (emilietran@hkbu.edu.hk) will be recorded when you submit this form. Not you? [Switch account](#)

\* Required



Film No. 1 : Titre, Réalisateur, Acteurs principaux, année de production, prix reçus.  
Your answer

Catégorie du film et court résumé \*  
Your answer

Pourquoi avez-vous choisi ce film? \*  
Your answer

Que pensez-vous du film, du sujet, des personnages? \*  
Your answer

Qu'avez-vous appris / découvert sur la France (société, histoire, politique...) dans ce film? \*  
Your answer

Qu'est-ce qui vous a surpris dans ce film?  
Qu'est-ce que vous n'avez pas bien compris Pourquoi? \*  
Your answer

Avez-vous lu les critiques de ce films?  
Partagez-vous le même avis que les critiques? \*  
Your answer

Film No. 2 : Titre, Réalisateur, Acteurs principaux, année de production, prix reçus. \*  
Your answer

Catégorie du film et court résumé \*  
Your answer

Pourquoi avez-vous choisi ce film? \*  
Your answer

Que pensez-vous du film, du sujet, des personnages? \*  
Your answer

Qu'avez-vous appris / découvert sur la France (société, histoire, politique...) dans ce film? \*  
Your answer

Qu'est-ce qui vous a surpris dans ce film?  
Qu'est-ce que vous n'avez pas bien compris Pourquoi? \*  
Your answer

Qu'est-ce qui vous a surpris dans ce film?  
Qu'est-ce que vous n'avez pas bien compris Pourquoi? \*  
Your answer

Avez-vous lu les critiques de ce films?  
Partagez-vous le même avis que les critiques? \*  
Your answer

➡ Send me a copy of my responses.

**SUBMIT**

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# Study Evaluation III: Questionnaires

- To what extent his activity has helped you in your study? To what extent this activity has helped you prepare your mobility?
- I chose this movie because I wanted to **know how** French students study, especially in a competitive programme such as medicine.
- I wanted to **know more** about workers in France and whether strikes may help them claim their rights.
- This kind of movie is unseen in Hong Kong, it is a **new experience** for me.
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\* Required



Pourquoi avez-vous choisi ce film?  
Your answer

Que pensez-vous du film, du sujet, des personnages? \*  
Your answer

Qu'avez-vous appris / découvert sur la France (société, histoire, politique...) dans ce film? \*  
Your answer

Qu'est-ce qui vous a surpris dans ce film?  
Qu'est-ce que vous n'avez pas bien compris Pourquoi? \*  
Your answer

Avez-vous lu les critiques de ce film?  
Partagez-vous le même avis que les critiques? \*  
Your answer

Film No. 2 : Titre, Réalisateur, Acteurs principaux, année de production, prix reçus. \*  
Your answer

Catégorie du film et court résumé \*  
Your answer

Pourquoi avez-vous choisi ce film? \*  
Your answer

Que pensez-vous du film, du sujet, des personnages? \*  
Your answer

✓ Language acquisition

✓ Cultural awareness

✓ Critical & reflective thinking

✓ Communication & professional skills

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Google Forms



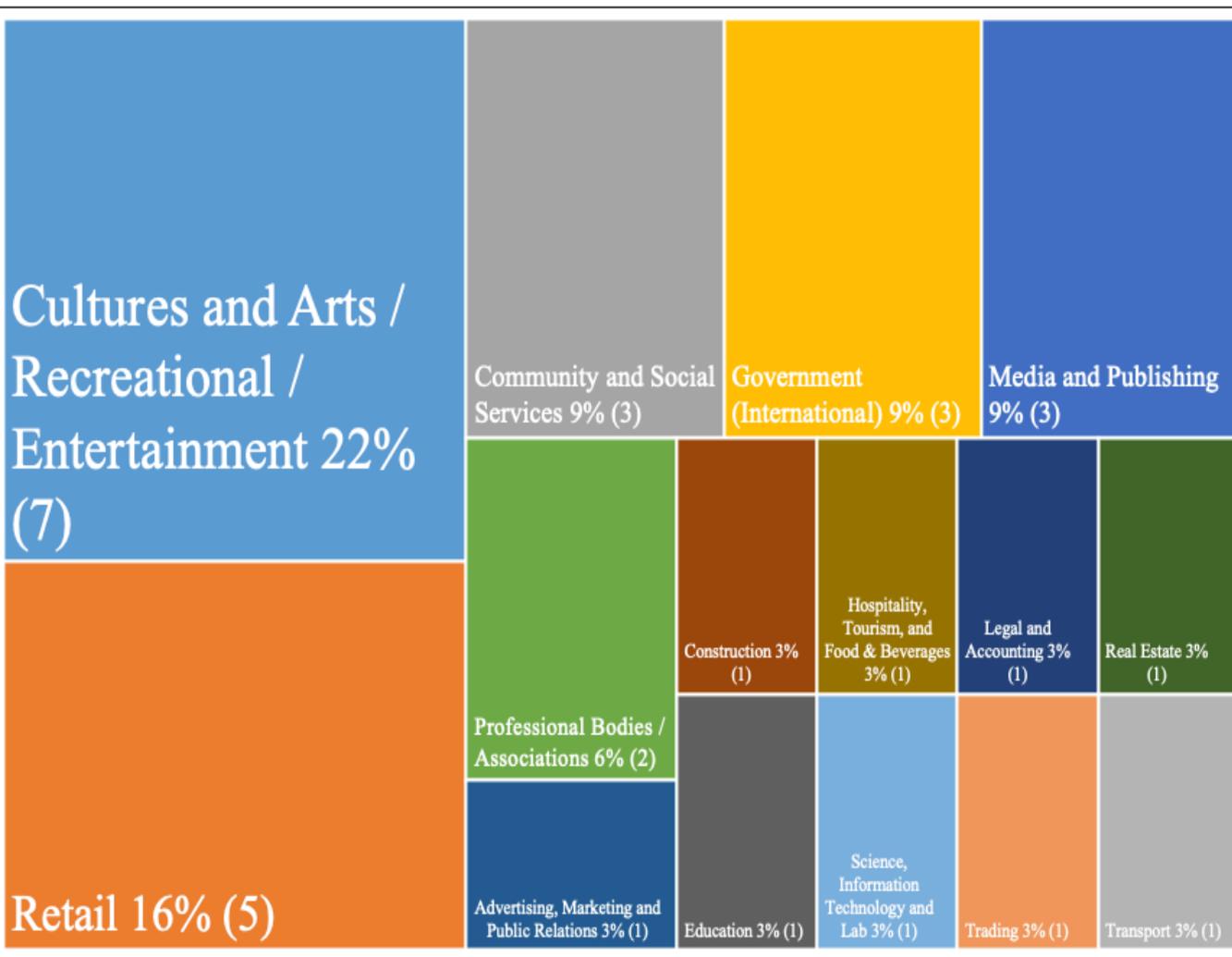
# Study Evaluation IV: Focus Group

- 1) What were your expectations when you took part in this activities?
- 2) Which one(s) did you like most and why?
- 3) Which one(s) did you enjoy last and why?
- 4) Do you think these activities were helpful? If so, why? If not, why not?
- 5) Do you think these activities can bring you something different from a regular class ?
- 6) Do you think these activities can help you improve certain skills ? Which ones in particular?
- 7) What could be done to improve the activities ?



# Department of Government and International Studies (French Stream)

## Distribution of Industry Connections across Sectors (2018-19)



Industry Sectors	No. of Connections	Percentage
1 Cultures and Arts / Recreational / Entertainment	7	22%
2 Retail	5	16%
3 Community and Social Services	3	9%
4 Government (International)	3	9%
5 Media and Publishing	3	9%
6 Professional Bodies / Associations	2	6%
7 Advertising, Marketing and Public Relations	1	3%
8 Construction	1	3%
9 Education	1	3%
10 Hospitality, Tourism, and Food & Beverages	1	3%
11 Legal and Accounting	1	3%
12 Real Estate	1	3%
13 Science, Information Technology and Lab	1	3%
14 Trading	1	3%
15 Transport	1	3%
<b>Total Number of Industry Connections</b>	<b>32</b>	<b>100%</b>

# Conclusion & Way Forward

- *Students' work showcase our students achievements.*
- *Students' feedbacks help us assess what activities the student have apprehended better than others.*
- Our CoP-ITL pilot project has supported us to keep on these activities amidst global challenges.
- Students feedbacks have highlighted the importance of keeping the framing of each activity, preparation in class is needed prior to the activity and after there is need for debrief and self-reflection, to allow students to take ownership of their learning.
- Upon return, students are in C1 language course and all academic courses are delivered in French...
- Internationalisation at Home continues in Y-IV through other activities.

# 1, 2, 3 Prêts! Partez!

## Internationalisation at Home for a Successful Year Abroad



Thank You!

Q & A



Thank you! Q&A

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